

**SA INTERNATIONAL  
MINIMUM ADVERTISED PRICE POLICY**

Effective July 1, 2009

SA International, ("SAi") has adopted this Minimum Advertised Price Policy ("MAP Policy") on selected products, which shall apply to all resellers and distributors, including catalogs and internet resellers, (collectively, "Resellers") who resell SAi products to end users located in the United States and Canada.

SAi is adopting this MAP Policy to preserve its strong reputation for providing customers with high value products and strong after-sales support. SA International greatly values the efforts of all Resellers to distribute SAi products.

The MAP Policy shall apply under the following guidelines:

1. The MAP Policy shall apply to all SA International products. MAP pricing is established by SA International and may be adjusted by SA International at its sole discretion.
2. The MAP Policy applies to all advertisements of SA International products in any and all media, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, Internet or similar electronic media including websites, Internet auction sites, email newsletters, email solicitations, television, radio, and public signage.
3. "Bundling". SAi products may be included in a product or system bundle as long as there is no reference to the prices of the individual products in the bundle and the total advertised price of the bundle is at least twice the MAP price of the SAi products included in the bundle.
4. If pricing is displayed, any strike-through or other alteration of the Minimum Advertised Price is prohibited.
5. The MAP Policy applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer by the reseller or communicated over the telephone by the reseller. SA International Resellers remain free to sell the selected MAP products at any price they elect.
6. The MAP Policy does not establish maximum advertised prices. All Resellers may offer SAi products at any price in excess of the MAP established for such products. Internet auctions may not display or have reserved bid or other acceptable prices below the MAP price.

7. The MAP Policy does not in any way limit the ability of any reseller to advertise that “they have the lowest prices” or, they “will meet or beat any competitor’s price,” that consumers should “call for a price” or phrases of similar nature as long as the price advertised or listed for the products is not less than the price established by the SAI MAP Policy.

8. From time to time, SA International may announce promotions for products covered by the MAP Policy. In such events, SA International reserves the right to modify or suspend the MAP with respect to the affected products by notifying all Resellers of such a change. SA International further reserves the right to adjust the MAP with respect to all or certain products at its sole discretion provided that such changes shall apply equally to all Resellers.

9. In cases of violation of the MAP Policy, Resellers will be allowed twenty-four (24) hours to bring advertising into compliance or the Reseller will cease to be an authorized reseller of SAi products.

10. This MAP Policy is solely SA International’s decision and responsibility. No employee or sales representative of SA International has any authority to discuss or modify this and any action of any person, which claims to modify this policy or to solicit or obtain the agreement of any person to the policy, is unauthorized and invalid. Any questions about this policy should be directed to:

SA International  
5296 S. Commerce Drive  
Suite 102  
Salt Lake City, UT 84107

Attention: CFO

The foregoing MAP Policy and any MAP Product Listing is subject to modification or discontinuance by SA International, in its sole and absolute discretion, at any time. Any action taken by SA International under this policy shall be without liability to SA International.

11. Distributors of SA International products are required to supply a copy of THE SA INTERNATIONAL MINIMUM ADVERTISED PRICE POLICY to any new or existing Reseller.