SAi promotes Stuart Ferrin to Director of Project Management

Company plans for the next generation of software.

Salt Lake City, Utah, USA – SA International (SAi), the leading provider of software solutions for the signmaking, digital printing, textile, and CNC machining industries, has promoted Stuart Ferrin to Director of Project Management.

In his new role, Stuart Ferrin will oversee and coordinate the project activities of SAi's global software development teams which have members in North America, Europe, Latin America, and China.

"With our software development teams spread across the globe working on different projects, we need one person to oversee our all of these activities," said Lloyd Cundiff, Chief Technology Officer.

"The next generation of SAi software will our integrate our RIP software with cloud features and account management providing users with a more streamlined solution," explained Cundiff. "Therefore, it is essential that our development teams work in unison."

Stuart Ferrin, Director of Project Management for SAi.

Since joining SAi in 2015, Ferrin has held positions of increasing responsibility in marketing, web development and most recently product management.

"Stuart's customer-focused perspective together with his technical knowledge and management skills make him the best person for this new director-level position," said Cundiff.

"I am excited for this new opportunity to help SAi move forward and I am grateful for the amazing teams I get to work with. I hope to continue to unify our development teams, as well

as our company as a whole. I plan to provide clarity and organization for our many teams as we continue to improve our software, our development process, and our company," said Stuart Ferrin.

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Notes to editors: Please click the links to download this press release and the accompanying images.

About SA International (SAi)
Headquartered in Sarasota, Florida and Salt Lake City, Utah, USA, SA International (SAi) is recognized as the global leader in providing software solutions for the signmaking, digital printing, textile and CNC machining industries – from design to production. SAi's Flexi family of software products rank as the world's number one software for signmaking and digital printing, outselling all competitors combined. Flexi is found on more wide-format printers than any other software. In addition, the company is one of the leaders in the CNC machining and router markets with its EnRoute CAD/CAM software.

SAi has a large and loyal network of resellers around the world, and has over 250,000 customers in more than 150 countries. SAi enjoys strong OEM relationships with industry leading manufacturers. In addition to its USA headquarters, SAi has offices in Brussels, Belgium; São Paulo, Brazil; Shanghai and Hong Kong, China; Pune, India; Tel Aviv, Israel and Tokyo, Japan.

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